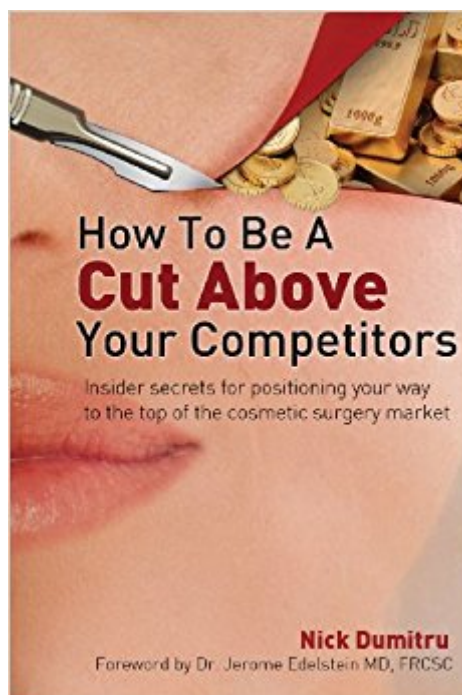




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How To Be A Cut Above Your Competitors: Insider Secrets For Positioning Your Way To The Top Of The Cosmetic Surgery Market



Synopsis

If your practice isn't as busy as it should be, if your phone isn't ringing enough, or not at all, if you're losing too much business to your competitors, if you get too many tire-kickers in your office, if you don't enjoy selling, or if you simply want more, then it will pay to read this book. Nick Dumitru has been helping practices surpass their competition for well over a decade. And his advice starts with one simple concept. Growing a practice is formulaic. It's simple and works every time -- provided you have a proven formula. This book is about that proven practice growth formula.

Book Information

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This is a straight-forward, no nonsense guidebook which is filled with strategic advice. It is an easy and very informative read.

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